

This agreement is for the services as described below, between the “Signed” (referred to as “you” or “your” throughout) and Ocean Crest Creative’s TravelSalesRep.com (referred to as “TravelSalesRep.com” or “we” throughout).

## **THE eSALES CALL TOPIC CREATION PROCESS**

### **Planning Each Month’s eSales Topics & Providing Content To Your “Cyber-Sales Rep”, TravelSalesRep.com**

eSales topic theme(s) are limited only by your imagination. However, you must be proactive in providing TravelSalesRep.com with good content (informational text, data, images, etc.). Each month you’ll be asked to supply your ideas for eSales topic theme(s) along with the associated information to build an eSales Call topic. We suggest that you try to dovetail the eSales Call topic theme(s) with other marketing efforts you may be carrying out, events that surround your offering or items of seasonal appeal.

Please note that you guarantee informational content (images, text, etc.) that you either directly supply or provide via your website to TravelSalesRep.com, is not limited for use by copyright. Furthermore, you assure that it is legally available for use by TravelSalesRep.com for the purposes expressed in this agreement. In the case that there is any controversy over the use of informational content that you have made available, it is agreed that TravelSalesRep.com and all of its associates or affiliates will be held blameless and that liability will remain solely with you.

### **The Actual eSales Calls**

TravelSalesRep.com maintains its own unique, white-listed, opt-in directory of United States and Canadian based travel agents. A professional grade email broadcast server is utilized to send the eSales topics.

Each of your current month’s eSales Call topics will be broadcast individually in their entirety to each member of TravelSalesRep.com’s list. In addition to the eSales calls that are sent to the travel agents via email, a mirror page of the call will reside on TravelSalesRep.com’s website. This will allowing followers 24/7 access to your current call topics. Note that the current month’s eSales Call topics along with the previous two months topics will always be available on the homepage.

### **Draft Review**

Once an eSales Call has been crafted from this raw data, the proof will be made available for your review. This step provides you with complete and final approval.

## **YOUR CALL-TO-ACTION PAGE**

TravelSalesRep.com’s goal is to get out of the way and connect travel agents and their clients directly to you. To this extent, we will build a page dedicated just to your offering that points the travel agents to you. This page will include information such as:

- Any contact information you provide; from telephone numbers to websites, fax numbers to department extensions., this is all the information a travel agent will need to book your offering.
- A brochure request link that forwards to you.
- A product/service overview is built to give the travel agent a “birds-eye view/quick glance at the basics of your offering.

## COMPLETING THE AGREEMENT

<input type="checkbox"/> <b>Option #1</b> The Creation of <u>One (1)</u> eSales Topic Per Month	<b>\$325</b> Includes All Standard Services*
<input type="checkbox"/> <b>Option #2</b> The Creation of <u>Two (2)</u> eSales Topics Per Month	<b>\$500</b> <u>Save \$150</u> on the Single eSales Call Price*
<input type="checkbox"/> <b>Option #3</b> The Creation of <u>Three (3)</u> eSales Topics Per Month	<b>\$675</b> <u>Save \$300</u> on the Single eSales Call Price*
<input type="checkbox"/> <b>Option #4</b> The Creation of <u>Four (4)</u> eSales Topics Per Month	<b>\$850</b> <u>Save \$450</u> on the Single eSales Call Price*
*Minimum contract is two months. Other terms apply. Please request your own custom agreement for complete details.	

### Payment Processing Terms

Payments will be made in advance to “Ocean Crest Creative” no later than the fifth business day of each month (e.g. payment is due no later than 5 June for the July eSales Call creation). Payments not made by the fifth business day of the month will be charged a late fee of 10%. Ocean Crest Creative accepts payments via check drawn on a US bank or PayPal® (paypal@oceancrestcreative.com), which is an encrypted, online payment service that allows you to transfer funds electronically. If you choose the latter option, you will be invoiced monthly or, you may opt to be automatically billed on you Visa or Master Card. Note that PayPal® processed charges will appear on your billing statement as “OCC-MALLIA” and not “TravelSalesRep.com”.

### Continuation & Termination of the Agreement

This agreement will automatically self-renew on a monthly basis. Minimum agreement term is two months. Termination by either party, for any reason, shall be submitted by the *first business day of any of the twelve months*. Upon receipt of the cancellation notice, one final payment from you will be due and services associated to that final payment will be required from TravelSalesRep.com.

### Miscellaneous

It is understood that content provided about you by TravelSalesRep.com may contain errors or omissions and that you or any other parties that you represent or work with, holds TravelSalesRep.com blameless for these and any results associated to them. TravelSalesRep.com or any of its employees, contractors or associates are in no way liable for any claims or actions as a result of the information provided on your behalf. Likewise, TravelSalesRep.com takes no responsibility for the actions, or lack there of, of any travel retailer, intermediary or end user of your product. TravelSalesRep.com is a service of Ocean Crest Creative and will be acting on your behalf in the role of independent contractor and not an employee.

### Contact Information

Ocean Crest Creative, 9 Santo Street, Plymouth, Massachusetts, 02360, USA, Telephone: (508) 747-4449,  
E-Mail: [TravelSalesRep@comcast.net](mailto:TravelSalesRep@comcast.net) Web Site: [www.TravelSalesRep.com](http://www.TravelSalesRep.com)

# ACCEPTANCE OF THIS PROPOSAL

It is agreed that the service package and associated fees and responsibilities as described on the three pages of this proposal are acceptable. This agreement shall be governed and construed in accordance with the laws of the State of Massachusetts, United States and contains the entire understanding of the parties and supersedes all previous verbal and written agreements, representations or warranties.

## Signed:

Print Name

Title

Date

Company Name

Address

City

State/Province

Postal Code

Telephone

Fax

E-Mail Address

Website Address

## Payment Method:

Check drawn on a US bank (you will be invoiced for this selection)

Credit Card (This card will be automatically charged each month for services rendered. PayPal® processed charges will appear on your billing statement as “OCC-MALLIA” and not “TravelSalesRep.com”.)

Type of Card (Circle One) MasterCard Visa Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_/\_\_\_\_\_

Card Security Code (3 digit number on the back of your card): \_\_\_\_\_

Complete Billing Address With Postal Code:

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